10th Chinese-German Lung Cancer Forum

JULY 6-7, 2018
VIENNA
AUSTRIA

INDUSTRY DOSSIER
Welcome Address

Dear colleagues and friends,

We would like to invite to the 10th Chinese-German Lung Cancer Forum (CGLCF 2018) which will take place July 6-7, 2018, in Vienna, Austria. The CGLCF 2018 will continue the successful series of Forums which have been held annually since 2009, alternating between Shanghai, China, and Dresden, Germany.

Lung cancer remains a major health problem in both China and European countries. Scientific exchange among lung cancer experts of these regions will advance both prevention of lung cancer and care of patients with lung cancer.

The CGLCF 2018 will provide an update on the latest advances in the diagnosis and treatment of lung cancer. Molecular diagnosis including the promise of liquid biopsies for diagnosis and disease monitoring will be an important topic. Advances in systemic treatment will focus on novel targeted agents, immunotherapy, and multidisciplinary treatment of lung cancer. The vast experience of Chinese doctors in managing EGFR mutation-positive non-small cell lung cancer will be of particular interest to European colleagues.

The CGLCF 2018 will also provide an opportunity for initiating or strengthening research co-operations between China and European countries.

We are convinced that the CGLCF 2018 will have an impact on decreasing the high burden of lung cancer in both China and European countries. We are looking forward to welcoming you to Vienna, the capital of Austria.

Yours sincerely,

Robert Pirker
Austria

Caicun Zhou
China

Yi-Long Wu
China

Christian Manegold
Germany
Congress Venue

Austria Trend Parkhotel Schönbrunn
Hietzinger Hauptstraße 10-14
1130 Vienna, Austria

Conference Management & Coordination

Sponsorship & Exhibition, Registration, Hotel accommodation

For Chinese Companies:
Sponsorship & Exhibition, Registration, Hotel accommodation

Mondial Congress & Events
Mondial GmbH & Co. KG
Operngasse 20b, 1040 Vienna, Austria
Phone +43 (1) 58804-0
Fax +43 (1) 58804-185
cglcf@mondial-congress.com

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毕凯医药
上海市宁国路218号
郡江国际大厦1309室
T: 021-6181 2371
F: 021-6095 0216
johannes.yang@promedican.com

Scientific Organizer

Central European Lung Cancer Association (CELCA)

Organizing Committee

Caicun Zhou, Shanghai, China
Yi-Long Wu, Guangzhou, China
Robert Pirker, Vienna, Austria
Christian Manegold, Mannheim, Germany

Under the Auspices of

• Tongji University
• Medical University of Vienna (to be confirmed)
• Medical University of Bialystok (to be confirmed)
• Medical Faculty Mannheim, Heidelberg University (to be confirmed)
Preliminary Program Overview (as of Feb. 2018)

Friday, July 6, 2018

14:00-16:30 Possible Slots for Advisory Boards
17.00-17:15 Welcome
17.15-18.45 Keynote Lectures
18:45-20:00 Welcome Reception China meets Europe

Saturday, July 7, 2018

7:30 – 08:15 Possible Slot for Satellite Symposium

08:20-08:30 Welcome Addresses
08:30-09:45 Educational Session – Epidemiology & Tobacco Control
  • Epidemiology of lung cancer in China
  • Epidemiology of lung cancer in Central Europe
  • Tobacco control in China (Xiuyi Zhi, Beijing, China)
  • Tobacco control in Austria – recent setbacks (Manfred Neuberger, Austria)
  • Panel Discussion: Enhanced co-operation for tobacco control

10:15-11:10 Scientific Symposium – Lung Cancer Screening
  • Early detection and screening programs in China
  • Lung cancer screening in Central Europe (Helmut Prosch, Austria)
  • Defining the screening population: the potential role of biomarkers (Rudolf Huber, Germany)

11:15-12:45 Advances in Systemic Therapy of NSCLC
  • Adjuvant treatment for EGFR mutation-positive NSCLC: TKI or chemo? (Yi-Long Wu, China)
  • Immune checkpoint inhibitors as adjuvant therapy – current status of clinical trials
  • Immune checkpoint inhibitors in locally advanced NSLCC
  • Immune checkpoint inhibitors in advanced NSCLC
  • Biomarkers for immune checkpoint inhibitors
  • The future of immunotherapy

13:00-14:00 Possible Slot for lunchtime Satellite Symposium

14:15-15:30 Symposium: Advanced driver-positive NSCLC
  • Designing EGFR TKIs: history & perspectives (Flavio Solca, Austria)
  • Sequencing of EGFR tyrosine kinase inhibitors (Caicun Zhou, China)
  • Advances in the treatment of ALK-positive NSCLC (Oliver Gautschi, Switzerland)
  • The principles of liquid biopsy (Martin Filipits, Austria)
  • Liquid biopsy – The Chinese experience

15:35-16:15 Small Cell Lung Cancer

16:45-18:15 Chinese-European Lung Cancer Tumor Board
  Panelists: Pathologists, Radiologists, Pneumologists, Surgeons, Radio-Oncologists, Medical Oncologists

18:15-18:30 Summary & Farewell
Sponsorship Opportunities

Please note that requests will be handled on a first come, first served basis and that all prices are listed net without VAT.

<table>
<thead>
<tr>
<th>Service Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Satellite Symposium – lunch time (60 min)</strong></td>
<td>€ 12,000,00</td>
</tr>
<tr>
<td>The price includes the session slot, room rental and technical equipment</td>
<td></td>
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<td><strong>Congress-associated Advisory Boards</strong></td>
<td>€ 5,000,00</td>
</tr>
<tr>
<td><strong>Advert in congress program</strong></td>
<td>€ 2,000,00</td>
</tr>
<tr>
<td>Full page, full colour advertisement in the body of the congress program.</td>
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<tr>
<td><strong>Lanyards</strong></td>
<td>€ 3,000,00</td>
</tr>
<tr>
<td>These will be distributed to all delegates upon registration. Your company's logo will be printed on the lanyard. Delegates must wear their name badge and lanyard throughout the meeting. Lanyards – given prior approval by the organisers – to be provided by the company.</td>
<td></td>
</tr>
<tr>
<td><strong>Congress bags</strong></td>
<td>on request</td>
</tr>
<tr>
<td>Company logo printed on each delegate bag.</td>
<td></td>
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<tr>
<td>Placement of the logo will be at the discretion of the organizers</td>
<td></td>
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<tr>
<td>Congress bags will either be provided by the company or by the organizers</td>
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</tr>
<tr>
<td><strong>Congress bag insert</strong></td>
<td>€ 1,500,00</td>
</tr>
<tr>
<td>Company information in every delegate bag (max. size DIN A4, max. 4 pages). The organisers must approve the size and content of all delegate bag inserts.</td>
<td></td>
</tr>
<tr>
<td><strong>Delegate or Speaker’s Sponsorship</strong></td>
<td>on request</td>
</tr>
<tr>
<td>Travel costs and accommodation</td>
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<tr>
<td><strong>Tailor-made Sponsorship Packages</strong></td>
<td></td>
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<tr>
<td>In addition to the packages above, you can tailor your marketing strategy by purchasing individual sponsorship items to suit your specific needs. Further to this, any additional ideas that you may have to promote your products and services are welcome for consideration.</td>
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<tr>
<td>All sponsors will receive the customary acknowledgements outlined in this brochure, regardless of their level of investment.</td>
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### Commercial Exhibition

<table>
<thead>
<tr>
<th>6 sqm exhibition space (minimum) incl. table and 2 chairs</th>
<th>€ 2.100,00</th>
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</thead>
<tbody>
<tr>
<td>Each additional sqm exhibition space</td>
<td>€ 350,00</td>
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**The space rental fee includes:**

- Net stand area (floor space with one table and two chairs)
- Listing of company name in the exhibitor list
- Cleaning of public areas and gangways
- Access to the commercial exhibition
- Access to the scientific sessions for two persons of your company
- Refreshments at all scheduled coffee breaks

**The space rental fee does not include:**

- Partition walls, carpet and fascia boards
- Power supply
- Stand cleaning
- Exhibitor insurance
- Data network and telephone

Prices are listed net. 20% VAT, 5% advertisement fee and 1% legal contract fee will be charged where applicable.
Terms & Conditions

The details in this document are correct at the time of printing. The organisers do not accept liability for any changes that may occur. All commercial participants must adhere to the CGLFC 2018 Sponsorship Guidelines and the organisers reserve the right to accept or decline all offers of sponsorship and applications for exhibition space. The acceptance of sponsorship and/or the allocation of stand space does not mean that the information provided by the commercial participant is endorsed by CGLFC 2018. It is the sponsor’s and/or exhibitor’s responsibility to adhere to any laws applicable in the country where the CGLFC 2018 is being held. The organisers accept no responsibility whatsoever for any transgression of such laws by sponsors or exhibitors at CGLFC 2018.

For reasons beyond their control (such as war, strikes, lockouts, riots or any such civil disturbances, any acts of God, including but not limited to earthquakes, floods and droughts and any other cause or circumstance of whatsoever nature beyond its control that have an impact on the arrangements, timetables or planning of a scientific meeting), the CGLFC 2018 Organizers have the right to immediately alter or cancel the congress or any of the arrangements, timetables, plans or other items relating directly or indirectly to CGLFC 2018. The participants shall not be entitled to any compensation for damages that result from such alteration or cancellation. Furthermore, with the exception of any wilful damage or gross negligence committed by CGLFC 2018 Organisers, the CGLFC 2018 Organisers shall not at any time be liable for any direct or indirect damage suffered by the participants, including consequential and immaterial damage, caused by failure to comply with any provision of this document.

The commercial exhibition will be held in an area which will also include all catering and will be in close proximity to all lecture halls. The organisers reserve the right to amend the floor plan should it be felt that such an amendment would benefit the congress as a whole.

Exhibition space will be allocated to major and principal sponsors and then sold on a first come, first served basis.

Payment Schedule
A deposit of 50% of the expected total fee for is required upon application. Applications received without 50% deposit will not be processed nor stand space assigned. Confirmation of your sponsorship item or stand space rental fee will be sent in May 2018. The final payment is due by Tuesday, June 5, 2018.

If full payment is not received in due time, the assigned stand space may be reassigned and the deposit forfeited. Sponsors will not be permitted to hold sessions and exhibitors will not be allowed to occupy the assigned stand space unless the relevant fee has been settled in full in advance of the congress.

Payments (in € Euro) must be made by either:
— Direct bank transfer
— Credit card (a surcharge of 2% will be added to all credit card payments)
All payments must be made in € Euro

Cancellation Policy
The organizers shall retain: 50% of the agreed amount if the cancellation is made before June 5, 2018. 100% of the agreed amount if the cancellation is made from June 5, 2018 onwards.

Cancellations and changes to your original booking must be made in writing to Mondial GmbH & Co KG: cglcf2018@mondial-congress.com.

Place of jurisdiction: Vienna, Austria

Signing of the CGLFC 2018 sponsorship/exhibition application form indicates acceptance of these general terms and conditions.
SPONSORSHIP & EXHIBITION APPLICATION FORM

Please complete and send back by email or fax before **Monday, May 7, 2018** to:

**Mondial Congress & Events**  
Email: cglcf2018@mondial-congress.com  
Fax: +43 (0)1 58804 185

Please read the participation terms & conditions before completing this form.

<table>
<thead>
<tr>
<th>COMPANY INFORMATION</th>
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<tbody>
<tr>
<td>Company Name (for invoice): .................................................................</td>
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<tr>
<td>Company Name (as to appear in all congress publications): ..............................................</td>
</tr>
<tr>
<td>Address: ..............................................................................................................</td>
</tr>
<tr>
<td>City, ZIP Code: ................................................ Country: ...........................................</td>
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<tr>
<td>VAT Reg. No.*: ........................................................ Your Purchase Order No.: ..................</td>
</tr>
<tr>
<td>Contact Person: ☐ Mr. ☐ Mrs. Last Name: ................................ First Name: ..................</td>
</tr>
<tr>
<td>Work Phone: ........................................................ Fax: ..................................................</td>
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<td>Email**: ..............................................................................................................</td>
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* If a VAT ID doesn’t exist, please send us a proof of an official authority that your company is registered as a taxable entity.  
** Compulsory field – all correspondence will be sent by email.

<table>
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<th>SPONSORSHIP APPLICATION</th>
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<td>We hereby apply to book the following items:</td>
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☐ Delegate or Speaker’s Sponsorship (Travel costs and accommodation).  
For further information on this sponsorship option for **Chinese delegates and speakers** please get in touch with Johannes Yang (johannes.yang@promedican.com); otherwise with Mondial Congress & Events.
EXHIBITION SPACE APPLICATION

We hereby apply to book exhibition space:

<table>
<thead>
<tr>
<th>Exhibition Space (minimum size: 6sqm)</th>
<th>Price in €/sqm</th>
<th>Total Cost</th>
<th>Desired Measures</th>
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</thead>
<tbody>
<tr>
<td>______ sqm</td>
<td>€ 350,00 (min. € 2.100,00)</td>
<td></td>
<td>______ m long</td>
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<td></td>
<td></td>
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<td>______ m deep</td>
</tr>
</tbody>
</table>

Special Notes: ........................................................................................................................................................................

Information only:  
☐ We will set up our own pre-constructed stand  
☐ We will bring a folding stand / umbrella stand  
☐ We will order a standard rental booth at extra cost

Exhibition space is limited and will be allocated on a first come, first served basis.

All prices are in €, net and on price basis 2018. 1% legal charge will be added to your order. Local tax (20% VAT) and advertisement fee (5%) will be added, if applicable.

PAYMENT & CANCELLATION CONDITIONS

Upon receipt of the invoice, a down payment of 50% needs to be made to the following bank account:

Bank: UniCredit Bank Austria AG, Schottengasse 6-8, 1010 Vienna (Austria)
SWIFT/BIC code: BKAUATWW
IBAN code: AT23 1200 0100 2300 4715
Account name: CGLCF 2018
Account owner: Mondial GmbH & Co. KG

Please instruct your bank to carry out the transactions “Free of charge for the recipient”. Any bank fees incurred will be charged to the respective company. The final payment is due by Tuesday, June 5, 2018. If a booking is cancelled until Tuesday, June 5, 2018, 50% of total cost will be retained; 100% of total cost thereafter. Place of jurisdiction: Vienna, Austria

By signing this Sponsorship Application Form we accept the Participation Terms & Conditions and the Payment & Cancellation Conditions as outlined in the Industry Dossier.

Place, Date

Signature & Company Stamp